



Rotary Startup Camp

Partners:



Rotary Startup Camp

WHAT IS STARTUP?

An early-stage startup is a newly established company in the initial phase of its business operations, often focused on developing a unique product or service offering. Typically, these startups are founded by entrepreneurs who aim to disrupt existing markets or create new ones by addressing unmet customer needs. At this stage, the company may not have a complete product, a large customer base, or significant revenue. Early-stage startups often rely on seed funding from angel investors or venture capitalists to cover operational expenses, product development, and marketing efforts. As they progress, these startups will iterate on their business model, refine their product or service, and strive for market validation and traction.

WHAT IS STARTUP CAMP?

A startup camp is an intensive, short-term training program designed to support and accelerate the growth of early-stage companies. This program provides startups with mentorship, business development resources, networking opportunities, and access to funding sources. Participants will attend workshops, lectures, and hands-on sessions that cover a range of topics, including product development, market validation, customer acquisition, and pitching to investors. There will be a collaborative environment where founders will exchange ideas, learn from their peers, and form valuable connections within the startup ecosystem. At the conclusion of a camp, startups will showcase their progress through a demo day, pitching their refined business ideas to potential investors and industry experts.

Rotary Startup Camp

WHO IS IT FOR

Bootcamp for entrepreneurs and aspiring entrepreneurs that have a developed business idea or a functional prototype

Ages 18 – 25
Established teams
Individuals

There is no restriction on the number of teams that can participate from a single country, allowing for a diverse representation of talent and ideas

WHAT DO YOU GET

Nine days at two locations
International mentors
Experienced investors

Pitching competition
Potential investment
Networking

WHEN AND WHERE

24.08.2023 to 01.09.2023.
Zagreb, Croatia + Fruška Gora, Serbia

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PROGRAM

Day #1 - 24.08. Thursday

Flying in to Zagreb

Zagreb tour

Travel by bus to Fruška Gora, Serbia

Day #2 - 25.08. Friday

Arrival to Fruška Gora early in the morning

Free time

Intro pitching session in the afternoon + Q&A

Dinner

Day #3 - 26.08. Saturday

Mentors reverse pitch

Lectures - fundraising, business model canvas, market research

Team building game

Day #4 - 27.08. Sunday

Speed mentoring

Lectures - public speaking, pitching, how to talk to investors

Day #5 - 28.08. Monday

Focused mentoring - teams select mentors

Day #6 - 29.08. Tuesday

Focused mentoring - mentors select teams

Day #7 - 30.08. Wednesday

Pitch practice

Day #8 - 31.08. Thursday

Travel to Belgrade

Pitch in front of investors

Belgrade tour

Travel to Zagreb (during the night)

Day #9 - 01.09. Friday

Arrival in Zagreb

Early breakfast

Conclusion

Rotary Startup Camp

ORGANIZER

Rotary Club Zagreb Ilica, District 1913

PARTNERS

Rotary Club Zagreb Gornji Grad, District 1913

Rotary Club Novi Sad Alma Mons, District 2483

Rotary Club Beograd Skadarlija, District 2483

PARTICIPANTS

Up to 30 participants ages 18 to 25

Individuals and teams (up to two members)

ACCOMODATION

Zagreb - Fruška Gora and Belgrade - Zagreb:
travel during the night

Fruška Gora - Hotel - double rooms



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COST

€650 per participant (+ €200 for single rooms)

INCLUDED

Travel from Zagreb to Fruška Gora and back

Accommodation in 4* hotel

Breakfast, lunch, dinner

RYE APPLICATION

Applications to be sent by May 25th

FINAL REMARKS

We will select teams based on both RYE and startup applications.

In case of similar ideas / startups, we will select the ones that applied earlier.